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RSCob Monthly Update

Raj Soin College of Business

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Raj Soin College of Business Monthly Update - January 2021

Raj Soin College of Business, Wright State University

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RSCoB Monthly Update - January 2021



The college has **webcams** and **headsets** available for faculty and staff. Please contact **Nathan Seim** if you need one especially if you plan to use your office computer for virtual meetings. Please make your request by February 12.

College News



The 2021 U.S. World and News Report rankings are just released. We are ranked #31 on the **Best Online Master's Business Programs (non-MBA)** out of 184 on the list. We are also named one of the **Best Online MBA Programs**. Both programs are also ranked best for **Veterans**.



The college started a **Degree Completion program** last Fall. It aims to help adult learners to return to college and complete a business degree. The program is sponsored by a grant from the Dayton Power and Light Foundation. The fund will provide \$35,000 annually for five years. Read the Newsroom [article](#).

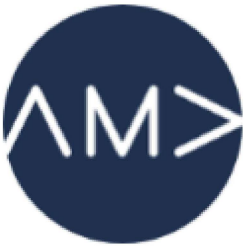
Student Success



Wright State marketing major **Callista Hess** and her family run an organization that delivers personalized teddy bears to sick children. Read the Newsroom [article](#). Callista is also a student-athlete on the Women's Track and Field team.



The **2021 Wright Venture** hosted its first workshop on January 14, 2021. There will be four workshops in total to get the teams ready. Visit the [website](#) for more information.



The **AMA Wright State Chapter** (Marketing Club) hosted a virtual workshop on January 12, 2021, and attracted 15 students. Richard Kaiser, founder of Wilderness Agency talked about how to learn critical skills and advance career goals in the marketing area.

Faculty Recognition



Want to learn something about speed cameras? Dr. **Kevin Willardsen** will present at the coming Applied Econometrics Workshop at noon on Tuesday, January 26, 2021. His topic is "Effects of Red Light and Speed Cameras on Accidents: Evidence from Dayton." [Link](#) to the webinar.



Dr. **Viet Pham** just published a new paper entitled "The Gender Effects of Audit Partners on Audit Outcomes - Evidence of Rule 3211 Adoption" with Jie Ha and Meng Guo in the *Journal of Business Ethics*. Congratulations!



Dr. **Daniel Asamoah** has a new publication! "What should I believe? Exploring information validity on social network platforms," Daniel Asamoah and Ramesh Sharda, *Journal of Business Research*, January 2021. Read his [paper](#).



Dean **Tom Traynor** was quoted in two **Dayton Daily News** articles. In the first [article](#), He was one of the nine economic experts discussing hurdles and recovery ahead in 2021. In the other [article](#), Tom talked about our ranking - Top 50 entrepreneurship graduate programs by The Princeton Review. He added that this ranking was largely based on our New Venture Creation concentration in the M.B.A. program.

Advising



Joyce Winters, Career Consultant - "The Spring semester will have numerous virtual events conducted by business partners. Please encourage students to check out the list on the [webpage](#). I'm also asking students to let me know when they find experiential learning opportunities so we can get these internships recorded on their official transcripts!"



Yao Wu, Assistant Director, Academic Advising *Case/load*: Business Economics and International Business majors and minors; all undergraduate international students.

Dan Dakin



Case/load: All MBA; Undergraduate Business Undecided major and minor.



Jessica Kelbley

Case/load: Entrepreneurship and Marketing majors and minors; Human Resource Management and Management majors and minors; Undergraduate Human Resource certificate.



Monique Scott

Case/load: Accountancy; Finance and Financial Services; Management Information Systems and Supply Chain Management majors and minors; Business Analytics certificate.

Calendar

January 22, 2021 - Last day to apply for Spring graduation.

January 31 - Faculty Activity Reports due.

February 4 - Summer registration begins.

February 24 - RSCoB faculty meeting at 2:30 pm.

March 1 through 5, 2021 - WSU spring break.

March 23 - WSU virtual job fair.

March 28 to 30 (31) - AACSB team visit.



Contact Us

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